

One World Flowers



Bouquet Care Instructions

Your order of Fair Trade Certified™ Bouquets will be shipped directly from our Fair Trade farms in Ecuador. Typically, flowers are cut, hydrated at the farm, assembled, and shipped out from Ecuador on Tuesday mornings. If you are using the One World Flowers premium shipping service, your flowers will arrive to you on Thursday mornings at your usual FedEx delivery time.

This shipping service means your flowers were out of water for only 48 hours, which is less than half of the industry average time for fresh cut flowers. In addition, they were kept cool in special floral shipping containers through Miami. The benefits are long-lasting, beautiful, sustainable flowers.

- 1) **Arrival** - Your bouquets will arrive tightly bundled and wrapped in cardboard. Remove the wrapping and use your fingers to gently “fluff” the bouquets, separating the flowers to allow them room to breathe. They may arrive looking wilted and having weak necks, but *they will strengthen when hydrated*.
- 2) **Prepare** a bucket of lukewarm water. If you have flower food available, add it according to the directions on the label.
- 3) **Remove Protector Petals** - Roses in your bouquets will arrive with an outer layer of “protector petals” still attached. These petals may look bruised, crushed, or scratched. They are left on for shipping to protect the rest of the bloom but should be removed after arrival. To remove, gently pinch the base of the petal and pull. ** Important: Do not remove more petals than needed to improve the rose’s appearance. Some roses may not need petals removed.*
- 4) **Daisies** may arrive looking completely wrinkled, crushed, wilted, and dead. *This is normal, and they will revive once hydrated.* Unlike roses, daisies dehydrate within hours, so they show signs of distress more readily. Despite this fact, they usually last longer than the roses.
- 5) **Cut** at least 1 inch off the stems at a diagonal slant and place them into water *immediately*. If possible, cut the stems under water. If the flowers are weak and have droopy heads, prop them upright to hydrate. They will hydrate and perk up in about 90 minutes.
- 6) **Storage** - Whenever possible, store flowers in a floral or dairy cooler at a temperature of 35-45°F. *NEVER store flowers in a produce cooler - vegetable gasses will kill them.* If a cooler is not available, store them in a cool place away from vegetables and out of direct sunlight.
- 7) **Ongoing Care** - For best results, refresh the water and re-cut 1 inch of stem off every 3 days.

