

One World Flowers



Rose Care Instructions

Your order of Fair Trade Certified™ Roses will be shipped directly from our Fair Trade farms in Ecuador. Typically, roses are cut, hydrated at the farm, and shipped out from Ecuador on Tuesday mornings. If you are using the One World Flowers premium shipping service, your flowers will arrive to you on Thursday mornings at your usual FedEx delivery time.

This shipping service means your flowers were out of water for only 48 hours, which is less than half of the industry average time for fresh cut flowers. In addition, the roses were kept cool in special floral shipping containers through Miami. The benefits are long-lasting, beautiful, sustainable roses.

- 1) **Arrival** - Your roses will arrive tightly bundled and wrapped in cardboard. Remove the wrapping to allow the roses to breathe. Roses may arrive looking wilted and having weak necks, they will strengthen when hydrated.



- 2) **Prepare** a bucket of lukewarm water. If you have flower food available, add it according to the directions on the label.
- 3) **Remove Protector Petals** - Your roses will arrive with an outer layer of “protector petals” still attached. These petals may look bruised, crushed, or scratched. They are left on for shipping to protect the rest of the bloom but should be removed after arrival. To remove, gently pinch the base of the petal and pull. ** Important: Do not remove more petals than needed to improve the rose’s appearance. Some roses may not need petals removed.*



- 4) **Remove Extra Leaves and Thorns** - Remove all leaves that will be below the water line and any others that may be ripped or torn. It is also best to remove small leaves near the neck. Thorns can be removed by applying pressure to the side of the thorn until it snaps off.
- 5) **Cut** at least 1 inch off the roses at a diagonal slant and place them into water *immediately*. If possible, cut the stems under water. If the roses are weak and have droopy heads, prop them upright to hydrate. The roses will hydrate and perk up in about 90 minutes.
- 6) **Storage** - Whenever possible, store roses in a floral or dairy cooler at a temperature of 35-45°F. *NEVER store roses in a produce cooler - vegetable gasses will kill them.* If a cooler is not available, store roses in a cool place away from vegetables and out of direct sunlight.
- 7) **Ongoing Care** - For best results, refresh the water and re-cut 1 inch of stem off every 3 days.